

Colorectal Cancer Screening Saves Lives

NATIONAL CHALLENGE • SHARE YOUR STORY • SCREEN - A - GRAM

Announcing the 2012 Colorectal Cancer Screening Saves Lives National Challenge!

www.ScreeningSaves.org



Dear Dialogue for Action colleague,

To kick off National Colorectal Cancer Awareness Month, the Prevent Cancer Foundation is excited to announce the [2012 National Challenge](#) for colorectal cancer screening projects beginning March 1, 2012. The theme of the 2012 Challenge is families.

The purpose of the National Challenge is to champion “grass-roots” community projects in colorectal cancer screening and awareness and engage participating organizations in an online community supportive of colorectal cancer screening efforts across

the country.

Projects may range from public awareness and education to screening and patient navigation with a focus on families. Organizations should tailor their projects to serve the needs of their communities.

Apply for the Challenge starting March 1. For more information on project requirements, including eligibility and selection, view the [application guidelines](#).

Prizes for Everyone

- **FREE colorectal cancer resources** for ALL applicants.
- **ALL individuals who VOTE** will receive a “Preventable, Treatable, Beatable” Buddy Bracelet and a Blue Star pin.



FIRST Prize is a \$5,000 grant to support the winner’s community screening project, a [Prevent Cancer Super Colon](#) exhibit stop in the winner’s community (\$10,000 value) and promotion of the winning project through Prevent Cancer Foundation print and digital outlets. To read about second and third place prizes click [here](#).

The Screening Saves Lives website – www.screeningsaves.org - is the home base for the competition where individuals can join [Our Community](#), learn more about colorectal cancer, post stories and vote for 2012 challenge entries.

Send questions to Erica Childs Warner, Director, Outreach and Evaluation, at echilds@preventcancer.org.



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